



3500 SOUTH FROM I-215 TO BANGERTER HWY.

As part of the 2010 reconstruction of the 3500 South corridor from I-215 to Bangarter Highway, 220 new street trees were planted. The Zelkova serrata 'Musashino' was selected for several reasons. It has the potential of growing to 45' high with a 15' spread. These relatively fast growing narrow trees will eventually provide a very dynamic and beautiful tree lined street that provides an exciting and pleasant pedestrian and driving experience.

According to the Arbor Day Foundation, the Zelkova is a good street and shade tree that has an appealing vase-shaped form with a rounded crown. Green leaves turn yellow, copper, orange, or deep red to purplish-red in fall putting on a showy display. Peeling bark on older trees expose orange patches which can be quite impressive. They prefer moist, well drained soils and full sun. It is pH adaptable, and when established is tolerant of wind, drought and air pollution.

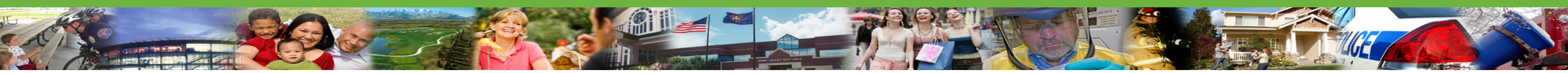
The adopt-a-tree program is a cooperative project of the West Valley City Parks & Recreation Department and the resident volunteer Clean & Beautiful Committee to help preserve this public investment.



West Valley City
Clean & Beautiful Committee
3600 Constitution Boulevard
West Valley City, Utah 84119
(801) 963-3217
www.wvc-ut.gov

**"A NATION THAT DESTROYS ITS SOILS
DESTROYS ITSELF. FORESTS ARE THE
LUNGS OF OUR LAND, PURIFYING THE
AIR AND GIVING FRESH STRENGTH TO
OUR PEOPLE."**

— FRANKLIN D. ROOSEVELT



WHY SHOULD I PARTICIPATE?

- Trees maintain and boost “curb appeal” along 3500 South.
- Trees provide an inviting shopping destination and image.
- Trees support the long-term goal of creating a green corridor.
- Trees increase property value.
- Trees provide shade for pedestrians and buildings, helping to keep both cool in the summer.
- Trees help provide screening from noise and traffic fumes.
- Participation in the program helps to generate a fund to replace trees that die or that become victims of traffic accidents.
- Community Pride!

WHAT WILL BE EXPECTED OF ME IF I PARTICIPATE?

- Keep the area around the tree free of weeds and garbage.
- Perform minor maintenance on the tree (as an example, trim suckers if they start growing).
- Watch the general health of the tree; if something looks wrong and the tree is struggling, alert the contact provided in your membership kit.
- Display your membership certificate and window cling proudly!

WHAT DO I GET IN RETURN IF I PARTICIPATE?

- *Annual recognition in the West Valley Journal and on the West Valley City website.
- A two gallon bucket for weeding and picking up trash.
- A membership certificate to display in your business.
- A window cling to display on your business door or near your entrance.

*In total, an estimated \$600 promotional value.

HOW CAN I PARTICIPATE?

- Complete a registration form.
- Donations will be due annually to maintain your membership.

Donation Levels

3 Years		1 Year	
1 tree	\$100	1 tree	\$40
2 trees	\$150	2 trees	\$60
3 trees	\$200	3 trees	\$75

Specific concerns about tree health and condition should be reported to the West Valley City Parks & Recreation Department:

Jason Erikson, Parks Superintendent
(801) 955-3715

Kent Jensen Asst. Parks Superintendent
(801) 955-3755

Darin Nerdin, Forestry Supervisor
(801) 965-7384